

Vision... Teamwork... Results

2006 Annual Report
and
2007 Business Plan

ANDERSON AREA
CHAMBER OF COMMERCE

2006 Annual Report...



IMAGINE ANDERSON, Just Imagine! Within my 54 years, Anderson has become a community that my grandparents and parents could not have imagined. Within that time we have changed dramatically, from a farming and textile town with service businesses to support those two main industries to a retail and healthcare hub for a seven county-two state area with an international industrial community. We have changed from a community where almost everyone that lived here was born here to a diverse destination community not only attracting new residents from throughout the United States, but increasingly from other countries. IMAGINE ANDERSON, who could have?

This past year your Chamber of Commerce has shepherded a project designed to do just that – IMAGINE ANDERSON, A Plan for Anderson County; Our Community. This “vision” of our community in the year 2026, our 200th birthday, will be unveiled in February. It will present us with many challenges and many opportunities. Through a broad based process that attempted to touch every corner of our community, we have a vision of what the citizens in this community imagine for our future; the question is how to make the journey. As a business community, we must be prepared to lead Anderson County toward the destination of our vision. Your Chamber of Commerce will do its part, but every one of us, every person, every business, and every organization must become involved.

IMAGINE ANDERSON was just one of the many activities of your Chamber during the past year, in truth; it was its own effort in addition to all of the other activities of the Chamber. Through 26 different committees under five different councils we have worked diligently to create an environment for healthy economic growth in Anderson County while providing superior value for our members. One of the highlights of this past year was hosting business and community leaders from the Greenville and Spartanburg Chambers during the Upstate Diversity Leadership Awards Dinner at the Civic Center of Anderson.

The Anderson/Clemson Alliance presented the second annual Zoom Zone Showcase for Advanced Materials and Manufacturing which grew to an international event this year through the creation of a partnership with AMETVS of Canada. During this three day event in November, 22 Canadian companies joined over 28 regional companies and organizations to share information and hopefully form relationships that will benefit everyone involved. Participation in this project and participation in the purchase of the Clemson Research Park by the Anderson County Development Partnership were major efforts by the Chamber to foster economic development in Anderson County.

During this past year much has been accomplished by your Anderson Area Chamber of Commerce, but the work doesn't stop. In our competitive world there is not time to rest. The future is coming, Just Imagine, IMAGINE ANDERSON.

A handwritten signature in black ink, appearing to read 'J. Broyles'. The signature is fluid and cursive, with a large initial 'J' and 'B'.

James B. (Jim) Broyles, PE
Immediate Past Chair

Looking to the Future...

On behalf of the Anderson Area Chamber of Commerce, we are pleased to present the 2007 Business Plan. This plan addresses several key areas, or councils, in order to serve our over 850 members.

The 2007 Business Plan reflects the Chamber's continuing mission of promoting economic growth and service to our members. To help facilitate growth, we work with our elected officials to support pro-business legislation and also fight unnecessary regulations and laws that are detrimental to our members. To serve our members, we sponsor special events including forums, seminars and networking opportunities. And in the plan, there is much more.

We are working to strengthen our community through leadership development, monitoring water resource issues, transportation infrastructure matters, and the alliance with Clemson University as examples.

Please take a few minutes to read about the many ways that the Chamber works for you. We also encourage your participation in these programs. The more members that work together in the Chamber, the stronger our voice will be to promote economic growth for the Anderson Area.



Sincerely,

A handwritten signature in black ink that reads "Charles I. Clary". The signature is written in a cursive, slightly slanted style.

Charles I. Clary
Chairman of the Board

Chairman's Message

The mission of the Anderson Area Chamber of Commerce is to create an environment for healthy economic growth in the Anderson area and provide superior value for our members.

BUSINESS DEVELOPMENT COUNCIL
DIRECTOR: JUAN A. BROWN, M.D.

Purpose: *To foster a climate for an improved economic environment by encouraging relationships with local municipalities, state agencies and area educational institutions.*

Health, Safety and Environment

Chair: Dan Theobald, Environmental Services by Daniel L. Theobald

- Provide educational opportunities to businesses and industries regarding health, safety and environmental issues that affect Chamber members
- Participate in the annual one-day conference to promote awareness of regulatory issues that impact business and industry

Anderson/Clemson University Alliance

Chair: John A. Miller, Jr., FACHE, AnMed Health

- Develop opportunities for Anderson County to become an integral part of Clemson University
- Create awareness of the Clemson Research and Innovation Campus
- Continue an on-going dialogue with representatives from Clemson University
- Sponsor the 2007 Zoom Zone Showcase

Anderson Area Manufacturing Group (Plant Managers)

Chair: Perry Voisin, Roylco, Inc.

- Maintain a forum for information and discussion with area industrial and manufacturing companies

Transportation Task Force

Chair: Bob Pledger, Regions Bank

- Provide guidance and advice to the Chamber Board regarding transportation issues
- Be cognizant of transportation related issues and advocate for improvement when needed
- Monitor issues related to air, rail, public transportation and matters affecting roads and bridges
- Develop strategies for Chamber initiatives on transportation related activities

Water Resources

Chair: Dyke Spencer, Powdersville Water District

- Monitor legislative issues as they pertain to water resource issues
- Facilitate discussions concerning water resources with communities surrounding Lake Hartwell
- Continue on-going dialogue with the U.S. Army Corps of Engineers
- Host 2007 Water Summit

Staff Liaison: Lee R. Luff, CCE, CAE

COMMUNITY DEVELOPMENT COUNCIL
DIRECTOR: KRISTI KING-BROCK
ANDERSON INTERFAITH MINISTRIES

Purpose: *To enhance the community through leadership development and community enhancement projects and programs.*

Chamber Fund

Chair: Jim Broyles, Design South Professionals, Inc.

- Receives and maintains a fund of real or personal property, or both, and uses the income and principal exclusively for charitable, educational or scientific purposes
- Support projects and services delivered by the Chamber and deemed appropriate under the guidelines of the endowment

Staff Liaison: Lee. R. Luff, CCE, CAE

Education Relations/Workforce Development

- Support area employers by preparing and supporting the current and future workforce
- Promote opportunities for business/industry interaction with providers of educational services

Staff Liaison: Cindy B. Hopkins, IOM

LEADERSHIP DEVELOPMENT

Leadership Anderson Board of Regents

Chair: Laurie Ashley, Anderson County Meals on Wheels

- Select, develop and graduate a group of informed, committed and qualified individuals capable of providing leadership for the Anderson area

Discover Anderson

Chair: Kurt Stutler, Partners for a Healthy Community

- Help residents develop a better understanding of Anderson County and encourage them to become more active in the community

Leadership Alumni Association

Chair: Teri Gilstrap, Anderson ESC One Stop Center

- Connect Leadership Anderson and Discover Anderson graduates with local community service opportunities

Junior Leadership Anderson

*Chair: Deborah Roegge, AnMed Health
Perry Voisin, Roylco, Inc.*

- Select, develop, and graduate area high school juniors who recognize and comprehend community challenges and foster leadership qualities and skills

Staff Liaison: R. Lynn Scott

GOVERNMENT AFFAIRS COUNCIL
DIRECTOR: MIKE WILSON
DUKE ENERGY

Purpose: *To provide leadership in support of pro-business legislation and access to our elected officials on a local, state, and national level.*

Public Policy & Forums

Chair: Doug Wright, SENIOR Solutions

- Provide members with access to elected representatives and key government officials
- Provide strong business advocacy on legislation and regulatory issues affecting Anderson and Upstate businesses
- Recommend to the Chamber Board, Chamber positions as needed on key business issues that affect the business community
- Continue to support an annual "Business Advocate of the Year" award in cooperation with Duke Power
- Conduct on-going forums for local, state and national elected officials to receive input on business related issues
- Develop a Legislative Agenda for the Anderson Area Chamber of Commerce
- Continue to support Columbia Day, a one-day trip to Columbia to learn about the legislative process and to communicate our business needs to our state legislators and agency officials

National Issues Forum

Co-chairs: *Jim Harris*

Lynne King, Clemson Chamber of Commerce

- Host a region-wide trip to Washington, DC planned in conjunction with other area chambers to help encourage and promote awareness of federal issues that affect our region

Staff Liaison: *Lee R. Luff, CCE, CAE*

SPECIAL EVENTS COUNCIL DIRECTOR: J. CAREY JONES CONSOLIDATED SOUTHERN INDUSTRIES, INC.

Purpose: *To provide an opportunity for networking, promotion, education, and recognition of Chamber membership.*

Annual Celebration

Chair:

- Celebrates the Chamber and its members with a black-tie event

Celebrate Small Business

Chair: *Kerry Cox, Fairway Outdoor Advertising*

- Develop and coordinate the 2007 Small Business Awards Luncheon
- Solicit nominations for the Small Business of the Year and ATHENA® Award recipients
- Select recipients of the Small Business of the Year and ATHENA® Awards

Spring Golf Invitational

Chair: *Marshall Pickens, III, Palmetto Insurance Associates*

- Organize and coordinate the 2007 Spring Golf Invitational

Women's Golf Outing

Chair: *Tonya Fields, The Legacy of Anderson*

- Organize and coordinate the 2007 Women's Golf Outing

Toast 'N Topics

Chair: *Reggie Gay, McNair Law Firm*

- Networking event that takes place on the first Thursday of every month featuring speakers on timely issues and topics

Annual Luncheon

- Recognize the incoming and outgoing Chamber leadership and present the Business Advocate of the Year Award, Chamber Ambassador of the Year Award, Leadership Alumni Award, and Non-Profit Director of the Year Award

Business After Hours/BIZNET

- Provide networking events for Chamber members to meet and exchange ideas and information

Staff Liaison: *R. Lynn Scott*

MEMBERSHIP COUNCIL DIRECTOR: MAGGIE WALDREP MAGGIE WALDREP INSURANCE AGENCY, INC.

Purpose: *Overall responsibility for membership recruitment, retention, and communications.*

Ambassadors

Chair: *Linda Loparo, Anderson Interfaith Ministries*

- Serve as the volunteer customer service branch of the Chamber
- Contact members to promote Chamber benefits and to encourage involvement in events, programs and committees

Annual Membership Campaign

Chair: *Todd Davidson, McNair Law Firm, PA*

- Secure 60 new members

Member Benefits

- Improve key program elements to increase member interaction and business connection
- Continue to offer CertifiChecks program to promote spending between members and to maintain dollars in our local economy
- Sponsor group telecommunications, and merchant account programs for Chamber members
- Promote the Member2Member discount program to encourage commerce between Chamber members and their employees
- Explore new member benefit programs to offer group discount plans for members

Staff Liaison: *Cindy B. Hopkins, IOM*

MEMBERSHIP SERVICES

Education and Training

Chair: *Rubert Austin, Brookside Living Center*

- Utilize member resources and personnel as well as collaborate with professional firms and institutions of learning to enhance educational opportunities for the business community
- Plan and execute Business and Education Seminars and Forums that focus on current topics and issues that affect all aspects of business operations

Staff Liaison: *R. Lynn Scott*

SPECIAL INITIATIVES

Imagine Anderson - Vision 2026

- Assist in the implementation and benchmarking of the Vision 2026 Plan that encompasses all sectors of our community, both public and private, in education, the arts, health care, economic development, employment and workforce development, infrastructure, public safety, quality of life, etc.

Strategic Plan

- Develop a 3-5 year strategic business plan for the Chamber

Young Anderson Professionals (YAP)

- Continue a dialogue with YAP to develop an ongoing relationship

Vision...

Teamwork...

...Results

2007 Board of Directors

EXECUTIVE COMMITTEE

Charles I. Clary
Chairman
Elliott Davis, LLC

James B. Broyles, PE
Immediate Past Chairman
Design South Professionals

David C. King
Secretary/Treasurer
Sullivan-King Mortuary

Kristi S. King-Brock, Director
Community Development Council
Anderson Interfaith Ministries

Juan A. Brown, MD, Director
Business Development Council

Lee R. Luff, CCE, CAE
President
Anderson Area Chamber of Commerce

Todd R. Davidson
Chair-Elect
McNair Law Firm, PA

Maggie Waldrep, Director
Membership Council
Maggie Waldrep Insurance Agency, Inc.

Michael S. Wilson, Director
Government Affairs Council
Duke Energy

J. Carey Jones, Director
Special Events Council
Consolidated Southern Industries, Inc.

BOARD OF DIRECTORS

Laurie Ashley
Anderson County Meals on Wheels

Phillip E. Ashley
Bonitz Flooring Group, Inc.

Ronnie L. Booth, PhD
Tri-County Technical College

Rufus Callaham
City of Belton

Michael J. Cunningham
Anderson County

James (Doug) Douglas
AnMed Health

Mike Gray
Hartwell Lake Properties

Frank (Butch) Hughes, III
Anderson Independent-Mail

Leon (Butch) Harris
Timken US Corporation

Robert Hayes
Ralph Hayes Motors

Kimberly P. Kincaid
CapitalBank

John H. Lummus
Tri-County Technical College

Mike Mansuetti
Robert Bosch Corporation

Marshall Meadors, MD
Primary Care Associates, PC

Hamid R. Mohsseni
Tucker's Restaurant

John R. Moore
City of Anderson

Roger W. Mudd
Anderson County Development
Partnership

Mary F. Poore
Clemson University

Joey R. Preston
Anderson County

Monty Rigsby
Michelin Tire Corporation

Terence V. Roberts
City of Anderson

Dr. Ronald Sconyers
Anderson Family Dental Care

Louise M. Trammell
Martin Advertising, Inc.

Perry Voisin
Roylco, Inc.

Evans P. Whitaker, PhD
Anderson Univeristy

Jack Woodson
Glen Raven, Inc.

Michael M. Wooles
Carolina First Bank

Al Young
The Commercial Bank

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