

# PROVIDING OPPORTUNITIES FOR MEMBER INVOLVEMENT

The **mission** of the Anderson Area Chamber of Commerce is to create an environment for *healthy economic growth* in the Anderson area and provide *superior value* for our members.

## Business Development Council

*Purpose: To foster a climate for an improved economic environment by encouraging relationships with local municipalities, state agencies, and area educational institutions.*

### Health, Safety, and Environment

- Provide educational opportunities to businesses and industries regarding health, safety, and environmental issues that affect Chamber members
- Participate in the annual one-day conference to promote awareness of regulatory issues that impact business and industry

### Transportation Taskforce

- Provide guidance and advice to the Chamber Board regarding transportation issues
- Be cognizant of transportation related issues and advocate for improvement when needed

- Monitor issues related to air, rail, public transportation and matters affecting roads and bridges
- Develop strategies for Chamber initiatives on transportation related activities

### Water Resources

- Monitor legal issues as they pertain to water resource issues
- Facilitate discussion concerning water resources with communities surrounding Lake Hartwell
- Continue on-going dialogue with the U.S. Army Corps of Engineers
- Host 2007 Water Summit

## Government Affairs Council

*Purpose: To provide leadership in support of pro-business legislation and access to our elected officials on a local, state, and national level*

### Public Policy & Forums

- Provide members with access to elected representatives and key government officials
- Provide strong business advocacy on legislation and regulatory issues affecting Anderson and Upstate businesses
- Recommend to the Chamber Board, Chamber positions as needed on key business issues that affect the business community
- Continue to support an annual "Business Advocate of the Year Award" in cooperation with Duke Power
- Develop a Legislative Agenda for the Anderson Area Chamber of Commerce
- Conduct on-going forums for local, state and national elected officials to receive input on business related issues

### Anderson Goes to Columbia

- Continue to support Columbia Day, a one-day trip to Columbia to learn about the legislative process and to communicate our business needs to our state legislators and agency officials

### National Issues Forum, Washington, DC Trip

- Host a region-wide trip to Washington, DC planned in conjunction with Anderson, Clemson, Easley, Laurens, Pickens and Seneca chambers to help encourage and promote awareness of federal issues that affect our region

## Membership Council

*Purpose: Overall responsibility for membership recruitment, retention, and communications.*

### Ambassadors

- Serve as the volunteer customer service branch of the Chamber
- Contact members to promote Chamber benefits and to encourage involvement in events, programs and committees

### Annual Membership Campaign

- Secure 60 new members

### Education and Training

- Utilize member resources and personnel as well as collaborate with professional firms and institutions of learning to enhance educational opportunities for the business community
- Plan and execute Business and Education Seminars and Forums that focus on current topics and issues that affect all aspects of business operation

## Special Events Council

*Purpose: To provide an opportunity for networking, promotion, education, and recognition of Chamber membership*

### Annual Chamber Celebration

- Celebrates the Chamber and its members with a black-tie event

### Celebrate Small Business

- Develop and coordinate the 2007 Small Business Week celebration
- Sponsor the annual Small Business Success Awards program and present the Small Business of the Year Award and ATHENA Award

### Spring Golf Invitational

- Organize and coordinate the 2007 Men's Golf Invitational

### Women's Golf Outing

- Organize and coordinate the 2007 Women's Golf Outing

### Toast 'N Topics

- Networking event that takes place on the first Thursday of every month featuring speakers on timely issues and topics

### Zoom Zone Expo

- Develop and coordinate the 2007 Zoom Zone Showcase in conjunction with the Anderson/Clemson University Alliance

## 2007 Committee Sign-Up

**Please complete the form below, select your top three (3) committee preferences, and fax to the Chamber at (864) 226-3300. For more information, call the Chamber at (864) 226-3454.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

I prefer correspondence: (choose one) by mail \_\_\_\_\_ by fax \_\_\_\_\_ by email \_\_\_\_\_

Committee preferences: (please rank your first, second, and third choices)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_