



HORIZONS

ANDERSON AREA CHAMBER OF COMMERCE e-MAGAZINE January 2009 VOLUME 3, ISSUE 1

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CONTACT US

Anderson Area Chamber of
Commerce
907 North Main St. Suite 200
Anderson, SC 29621

Phone: (864) 226-3454
Fax (864) 226-3300

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Last Chance to Register for the 2009 Annual Meeting Luncheon!

The 2009 Annual Meeting Luncheon will be
Friday, January 16 at 12 Noon
at the Hilton Garden Inn Destination Pointe Event Center

Keynote Speaker is **Congressman Gresham Barrett**

The following awards will be awarded at the Luncheon:

Non-Profit Director of the Year Award
Leadership Alumni Award
Duke Energy Citizenship & Service Award



Sponsorship Opportunities and Tickets are available!!

[Register Now](#)

Trip To China



Trip to China

October 29- November 6, 2009



Don't miss this incredible opportunity to visit some of the most historic and culturally relevant locations in China, with 4 and 5 star hotel accommodations. For anyone interested in business relations in China, this is a valuable introduction at an exceptional price. Optional shopping and cultural tours available.

[Click on the brochure cover to view the brochure and itinerary.](#)

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Our 9 Day Tour Includes:

- Round trip airfare from New York
- All airport taxes
- 4 and 5 star hotel accommodations
- 3 full meals daily
- Daily sightseeing tours
- Deluxe bus tours
- English speaking guides
- Admission to tours and attractions

Cost

\$1,899 per person (based on double occupancy)

Important Dates To Remember

July 27, 2009--Registration Deadline and deadline to have all payments in
Sept. 1, 2009--Deadline to get Visa through Citilinc International for a fee of \$145 per person

- Juan A. Brown, MD
- Michael J. Cunningham
Anderson County
- Jose Garcia
B2E-Mobile Financial Services
- Robert Hayes
Ralph Hayes Motors
- Frank (Butch) Hughes III
Independent Mail
- J. Carey Jones
Consolidated Southern Industries, Inc.
- Kimberly P. Kincaid
CapitalBank
- Larry Linnette
Linnette Inc., DBA McDonald's
- John H. Lummus
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- William (Bill) T. Manson
AnMed Health
- Hamid R. Mohsseni
Tucker's Restaurant
- Joey Nimmer
Anderson County Board of Education
- Michael T. Panasko
Anderson County Development
Partnership
- Terence V. Roberts
City of Anderson (State Farm)
- Sheryl Ross
Bank of Anderson, NA
- Dyke Spencer
Powdersville Water District
- Maggie Waldrep
Maggie Waldrep Insurance Agency,
Inc.
- Evans P. Whitaker, PhD
Anderson University
- Michael S. Wilson
Duke Energy
- Jack Woodson
Glen Raven, Inc.
- Al Young
The Commercial Bank

"Money Help" with Joe Sangl

SMART Goals For 2009

The New Year is here, and many of us followed the yearly ritual of establishing goals for 2009. I spent the last few weeks of 2008 reviewing my goals. The results were great. One of my goals that I accomplished was to run five hundred miles in 2008.



As I reflected on my goals, I realized that most of them were accomplished because they were SMART. Back in my Fortune 500 company days, we were taught a very effective goal development tool called SMART. I do not know who created this acronym, but it has been a great help to me when defining goals.

"S" is for Specific. The goal must be specific in nature. Having a goal to "win with money" is not specific. A goal to "become debt-free" is more specific.

One key way to understand whether or not a goal is specific enough is to measure it, which is what the "M" stands for – Measurable. If a goal is not measurable, how will you know if it is being achieved? The old statement, "what gets measured gets fixed", is true. "Become debt-free" is measurable. "Win with money" is not.

"A" stands for attainable. It is important for a goal to be reachable. If one has \$1,000,000 in debt with an annual income of \$55,000 with zero assets and has a goal of "becoming debt free this year", it might not be a very attainable goal.

"R" stands for relevant. Is the goal relevant to you? A goal of "losing fifty pounds" is not relevant to me. Goals are established to help you accomplish your hopes, plans, and dreams. Be sure to make them relevant to those aspirations.

Finally, the "T" stands for time bound. When do you want to accomplish the goal? Be sure to include that in the goal statement. "Pay off \$15,000 in debt by December 31, 2009" is an excellent SMART goal. It is Specific, Measurable, Attainable, Relevant, and Time bound.

With this in mind, it is time to write down your goals. An ancient Chinese proverb states that the faintest ink is sharper and longer lasting than the brightest mind. There is power in written goals. I have written goals for my crusade (known to others as work), marriage, family, house, and personal goals.

I began this article by sharing my 2008 running goal. Why did I have that goal? So that I could write my 2009 goal of "Run another full 26.2 mile marathon in 2009." I am ready, and in just a couple of weeks the run will happen.

Here's to all of the successes you will have in 2009 because you took the time to plan your SMART goals. Let us make 2009 a great year!

Visit JoeSangl.com for helpful articles, tools, and resources that can help you accomplish your 2009 financial SMART goals.

[Money Management in Today's Economy Workshop](#)

The Financial Learning Experience

Facilitated by [Joe Sangl](#)

At

Anderson Area Chamber of Commerce

Wednesday, February 4, 2009

8:30 a.m. - 10:30 a.m.

COST:

\$25 for Members and \$35 for Non-Members

[REGISTER NOW!](#)

"A high-energy, inspirational, and highly practical class taught by Joseph Sangl"

Come to learn:

- Joseph Sangl's Little Known, Secret Formula
- How to develop a spending plan that works

Place Your Ad
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UPCOMING MEETINGS

[Click Here](#)
to view the schedule



- Strategies for eliminating debt
- The date they will become debt-free
- Amount of money needed for retirement
- The power of compound interest
- All tools demonstrated are FREE!

Join us for Business After Hours at

Logan's Roadhouse
3402 Clemson Boulevard
Anderson, SC 29621

Tuesday, January 27, 2009
5:30 p.m. - 7:30 p.m.

COST:

\$5 Admission will be accepted at the door-cash and checks only

The Business After Hours event was designed to provide the business community of Anderson County an evening of socializing and networking in a relaxed atmosphere.

Be sure to bring your business cards as you mix and mingle at this great event.

Presenting Sponsor:



Special Thanks to:



Discover Anderson Taking Applications for Class 14

Discover Anderson is open to anyone who lives, works, or has a business interest in Anderson County and wishes to learn more about our community. This program includes several components: educational, networking, and entertainment. This is a great opportunity to learn and connect!

The program consists of six regularly scheduled weekday evening sessions held over a 4-month period from 5:30 p.m. – 8:30 p.m. on Mondays, with the exception of the 2 hour orientation session and a graduation ceremony in April. Each session includes dinner.

To Download a registration form, please click [here](#).

National Issues Forum

May 11-13, 2009
Washington, D.C.

The National Issues Forum offers businessmen and women, governmental officials, civic leaders and concerned citizens from around the Upstate an opportunity to build professional networks, connect with the congressional leaders, and gain valuable insights into issues that impact on the well being of their communities.

For the past several years, the Chambers of Commerce from several Upstate counties have worked with the Office of Third District Congressman Gresham Barrett to plan and present this annual three-day Washington experience.

The 2009 Forum will begin early Monday evening, May 11, and conclude Wednesday afternoon, May 13. **Register with your \$200 Non-Refundable Deposit by February 6, 2009 and deduct**

\$40 from the total amount! Balance due by April 6, 2009. Total cost of trip is **\$999 for single occupancy** and **\$674 for double occupancy.**

While in the Nation's Capital, trip participants will have the opportunity to learn, connect, and network. Don't miss out on this great experience!

Tentative Itinerary

Monday, May 11th

- Arrive Washington, D.C.
- Check-in L'Enfant Plaza Hotel, near the Mall (afternoon)
- 6:00 p.m. Gather for reception and networking, followed by dinner in a private room at the Hotel.

Tuesday, May 12th

- Breakfast at Hotel
- Leave Hotel for Library of Congress Meetings with scheduled speakers. 9:00 a.m. start time at the LOC
- 12 noon Luncheon in private dining room at the Library of Congress. Afternoon continued speakers in Members' Room
- 3:00 Adjourn. Remainder of afternoon and evening free.

Wednesday, May 13th

- Breakfast at Hotel and check-out (Hotel will hold your luggage)
Speakers at the Library of Congress until noon
- Noon Return to Hotel. Prepare to return to the Upstate.

For more information, contact the Chamber at 226-3454 or click [here](#).



COM 101 with Kenya McCullum

Mood Messaging

If you want to persuade people with your marketing messages, be sure to catch them in a good mood. Research shows that when we are in a positive mood, it is easier to persuade us with a message—no matter how strong or weak that message may be. While in a good mood, we are more likely to make cursory judgments about the messages we receive and don't feel motivated to dig much deeper.

On the other hand, when we're in a negative mood, we become hypercritical about the messages we receive. We are more thoughtful about messages when we're in a bad mood and will pick apart every assertion systematically. One explanation for this is because people want to improve their moods, and analyzing a message can be a distraction from how we're feeling.

Our moods can also affect what messages we remember. People tend to be more attentive to messages that are congruent with their moods, so whether they retain positive or negative information depends on how they feel.

(Source: Mitchell, Monique M. (2001). Risk, Threat, and Information Seeking about Genital Herpes: The Effects of Mood and Message Framing. *Communication Studies* 52(2).)

Kenya McCullum is a freelance writer that provides communication solutions for companies and associations. To find out how she can assist you with your communication needs, log on to www.km-com.com or e-mail her at kmccullum@mindspring.com.

Award & Reward



Anderson Area Chamber of Commerce Gift Certificates are ideal for your Reward or Incentive Program, or simply for thanking your customers!

**Call today to order:
1-877-770-4438 (GIFT).**





EMPLOYMENT BAROMETER - ANDERSON COUNTY					
	Nov 2008	Oct 2008	Nov 2007	Net Change	
				Oct 2008	Nov 2007
SC Employment - State Nonagricultural	1,929,600	1,944,500	1,972,400	-11,900	-42,800
Anderson County Labor Force	85,439	85,796	84,860	-357	+579
Anderson Employment - Nonagricultural*	63,200	63,600	64,800	-400	-1,600
Anderson Manufacturing Employment	12,800	12,900	13,300	-100	-500
Anderson Other Employment*	50,400	50,700	51,500	-300	-1,100
Anderson Unemployment	6,929	6,669	5,026	+260	+1,903
Anderson Unemployment Rate	8.1	7.8	5.9	+0.3	+2.2

Data for Anderson MSA
Source: SC Employment Security Commission

TAKE ADVANTAGE OF THE CHAMBER !!!

Use your Chamber membership to take advantage of these money saving programs.



Accountable Business Solutions








[Member2Member](#)

For more information about these programs, visit our website at www.andersonscchamber.com or call the Chamber at 864-226-3454.

SAVE MONEY & SUPPORT CHAMBER MEMBERS!



Remember to take advantage of your Chamber membership and use your Member2Member card at these participating merchants to receive a discount on products and services. This is a great way to save money and support your fellow members. Please [click here](#) for a detailed listing of our participant's discount.

If you and your employees need Member2Member cards, or if your business is interested in offering a discount, please contact [Gayla Bolt](#) at 864-226-3454.

RIBBON CUTTINGS

Kingdom Covers & Accessories, Inc.



Danny and Lynn Smith of Kingdom Covers & Accessories, Inc. are joined by Chamber Ambassadors to celebrate the opening ribbon of their facility located at 201 Schmid Plaza Road in Anderson. Established in January 2008, Kingdom Covers has been manufacturing after-market custom made seat covers for Saddleman, Inc. for 20 years and selling to retail chains such as Walmart, Autozone, Pepboys, Cabelas and many more. But they saw the need in the Anderson area for a local supplier and decided to start a retail company which allows them to offer a lower price point since they are the manufacturer. Kingdom Covers offers semi-custom and custom fit seat covers, available in over 3000 patterns, as well as many fabrics and colors including leather, neoprene and OEM fabrics. With onsite designers and installation, a perfect fit is ensured by giving attention to small details of electric seats, side air bags, and shoulder seat belts. In addition to automobile needs, they offer boat seat covers to protect from sun and water damage. No job is too big or too small for Kingdom Covers. For more information on Kingdom Covers and Accessories, please call 864-226-4146.

If you are a Chamber member and you are opening a new branch or recently completed additions to your existing facility, and you would like to be featured in this section, contact [Cindy Hopkins](#) at the Chamber to schedule a ribbon cutting ceremony.



Upstate Staffing



Kelly Davis of Upstate Staffing is joined by employees, business associates, family and Chamber Ambassadors to cut the grand opening ribbon for their new office location at 4472 Liberty Highway in Anderson. This relocation doubles their office space, as well as provides plenty of parking and easy access from Interstate-85 at Exit 21. Upstate Staffing offers a full range of employment services, including temporary staffing, payroll and recruiting. They are also a licensed Workkeys Solutions Provider, which offers employment assessments onsite. For more information on Upstate Staffing and their services, please call 864-332-0783.

CHAMBER ANNIVERSARIES

Thank you to these businesses for their continued investment!

32 Years

Carpet Fashions Carpet One
Greene and Company, LLP

31 Years

AT&T

29 Years

South Carolina Employment Security Commission

20 Years

Orkin Exterminating Co., Inc.
The Su-Dan Company, Inc.

18 Years

Associated Fuel Pump Systems Corporation (AFCO)
Mark B. Hoyle, D.M.D., PA

17 Years

Cordes Seabrook, Jr.
Trehel Corporation

16 Years

Martin Advertising
Prudential C. Dan Joyner Co. Realtors

15 Years

KT Development Company
Lazer Construction Co., Inc.
Pruitt & Pruitt, Attorneys at Law

14 Years

Carolina Burglar & Fire Alarm Co., Inc.
Clemson Small Business Development Center
Milliken & Co. - Gerrish Plant
Upstate Insurance Agency, Inc.
William M. Rhodes, III
WYFF-TV-4

13 Years

Chapman Design Group, Inc.
Pickens Construction, Inc.

12 Years

Blue Ridge Security Systems
Flooring America of Anderson
Pickens Railway Company
SENIOR Solutions

11 Years

Morningside of Anderson
Piedmont Children's Clinic, PA
Town & Country Property Management
Wal-Mart Stores, Inc.

10 Years

Employment Staffing
Piedmont Health Alliance (PHA)

8 Years

Brandmark, Inc.
George Langston
IndCom Services, Inc.
Keep America Beautiful of Anderson County

7 Years

Maggie Waldrep Insurance Agency, Inc.

6 Years

Childs Vault Company
Clemson Area Transit (CAT)
Harper Corporation
Logan's Roadhouse
McMillan Smith & Partners, Architects
Pro-Design, LLC
Tanglewood Apartments

5 Years

Badcock Home Furniture & More
BMW Manufacturing Co.
CWC Logistics
Moorhead Construction, Inc.

4 Years

American Red Cross - Anderson Service Center
Anderson Journal
Best Buy
Linnette, Inc.
Pope, Smith, Brown & King
Prudential C. Dan Joyner Realtors/Carola Dauchert
Raintree Apartments
Reba Martin
Rosenfeld Einstein

3 Years

Anderson Heart, PC
Kingston Pointe Apartments
Lennar Carolinas, LLC
Real Estate Showcase

2 Years

Anderson Motor Speedway, Inc.
Eastern Industrial Supplies
Evergreen Resources LTD, Inc.
Friends Food With A Flair Catering
Marble Slab Creamery
Palmetto Tennis Outfitters, LLC
Welborn Tire & Automotive Inc.

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- Recognition Via Newsletters & AACOC Website
- Company Name on Traveling Billboard

Contact Jennifer Connell for more information (864) 226-3454
E-Mail jconnell@andersonschamber.com

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Bronze



To find out how you can become a Chamber Partner, contact Jennifer Connell at (864) 226-3454 or jconnell@andersonscchamber.com

NEW MEMBERS

<p>Badcock Home Furniture & More 1520 E. Greenville Street Suite A Anderson, SC 29621</p> <p>(864) 261 - 7344 www.badcock.com</p> <p>Contact: Steven Denney</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"Badcock Home Furniture And More is a 105 year old company with over 300 stores in 8 Southern states. Offering easy in-store credit, Badcock And More is known for its wide variety of Furniture, Electronics, and Appliances."</i></p> <p>Sponsored by: Cindy Hopkins</p>	<p>Hardee's 100 Fritz Drive Anderson, SC 29621</p> <p>Contact: Sharon Phillips</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"Hardee's is home of the 100% Black Angus Beef Thickburger and Made from Scratch Biscuits™ for breakfast. Breakfast, lunch, or dinner, Hardee's provides the best quality products for any time of the day."</i></p> <p>Sponsored by: Jennifer Connell</p>
<p>Palmetto Investigations, LLC P.O. Box 450 Townville, SC 29689</p> <p>(864) 844 - 5587 www.palmettoinvestigationllc.com</p> <p>Contact: W. Carlton Bridges</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"A Sled Licensed Company of South Carolina, conducts investigations in the field of: Infidelity, Child Custody, Vehicle Accidents, Personal Injuries, Workers Compensation, Fire Investigations."</i></p> <p>Sponsored by: Jennifer Connell</p>	<p>Plus Incorporated 1326 Laurens Road Greenville, SC 29607</p> <p>(864) 242 - 9090 www.plusinc.net</p> <p>Contact: Dawn Moore</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"Plus Inc. has been providing Upstate South Carolina with office solutions since 1958. Plus Inc. specializes in the sales and service of office equipment and supplies."</i></p> <p>Sponsored by: Jennifer Connell</p>
<p>Stone Creek Cove COA1 (Providence Villas) 201 Providence Villas Anderson, SC 29626</p> <p>(864) 261 - 8070</p> <p>Contact: Wendy Musson</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"SCC COA1 is the Homeowner (Condo) Association for a twelve unit condominium group located on Lake Hartwell in the Stone Creek Cove development. Amenities include golf course, swimming pool, tennis courts, restaurant, and lakeside living. SCC COA 1 is better known as Providence Villas."</i></p> <p>Sponsored by: Jennifer Connell</p>	<p>SYS Constructors, Inc. 111-A W. Benson Street Anderson, SC 29624</p> <p>(864) 231 - 7910 www.sysconstructors.com</p> <p>Contact: Michael Sutherland</p> <p>TELL US ABOUT YOUR BUSINESS: <i>"SYS has been serving the southeastern United States since 1987. Our reputation in the industrial, commercial, and institutional construction markets has made SYS a leader in the construction industry. Our complete team focus on customer needs and expectations assures 'A Quality Construction Experience.'"</i></p> <p>Sponsored by: Jennifer Connell</p>

The Potter's House Restoration Ministries, Inc.

1821 South McDuffie Street
Anderson, SC 29624

(864) 332 - 1326

www.pottersministries.net

Contact: Linda Faye Pickens

TELL US ABOUT YOUR BUSINESS:

"The Potters House Restoration Ministries is a 501-C-3 Social Service Organization that was established in 2004. Linda Pickens, (MBA, BS, RN, and FCN) is the Executive Director. This is the specialized practice of nursing that focuses on the intentional care of the spirit. In late 2004, Mrs. Pickens was inspired to facilitate the recovery of the suffering addict and made her home a facility to embrace the Christ-centered approach to addiction recovery.

The Potter's House is a faith-based social service organization making a difference in the lives of the citizens of Anderson County.

Hope After Dope Initiative which is a Substance Abuse Recovery

PROJECT S. T. R. I. P. E. S. HIV / AIDS Awareness

Saint Together Rendering Intervention Prevention Education & Support

The Potter's House commits its resources, skills and services to all citizens, regardless of gender, age, race, socio-economic status, sexual orientation, religious affiliation, or lifestyle"

Sponsored by: Jennifer Connell



BUSINESS & PEOPLE

Coldwell Banker Caine Managers Provide Key Note Presentations at Regional Conference



Brad Halter, President and General Manager of Coldwell Banker Caine, and Pam Davis, the company's Director of Relocation, recently were key note speakers at a regional Cartus Broker Network conference held in Charleston, S.C.

The conference was attended by more than 100 real estate brokers and relocation professionals from South Carolina, North Carolina, Georgia and Florida.

Halter provided a presentation on expense management and the need to operate real estate companies more efficiently while maintaining excellent customer service. Davis spoke on maximizing performance to exceed goals and metrics. Coldwell Banker Caine was one of four top award recipients in the U.S. Cartus Broker Network for 2007 from among 375 principal brokers in the country.

"The conference allowed attendees to interact and discuss a wide variety of issues, which is especially important in today's challenging markets," Davis says. "The exchange of knowledge helped provide Cartus Network Brokers with the tools they need for continued success and performance."

Coldwell Banker Caine consists of seven Upstate offices with 215 full-time sales associates serving Greenville, Anderson, Oconee, Pickens and Spartanburg counties. The company is ranked in the Top 6 Percent of all Coldwell Banker's 1,232 firms internationally.

Fourth Annual GAMAC Concerto Competition Winner Announced

On January 3, 2009, Greater Anderson Musical Arts Consortium (GAMAC) Artistic Director Alex Spainhour announced violinist Tommy Nakashima as the winner of the 4th Annual Bernhardt House of Violins and GAMAC Concerto Competition. A resident of Spartanburg, SC, Mr. Nakashima will perform Camille Saint Saens' *Violin Concerto No. 3, B minor* with the GAMAC Orchestra and receive a \$500 cash prize at GAMAC's *Celebration of Youth* performance on Friday, January 30 at 8 p.m. at the Rainey Fine Arts Center at Anderson University.

Sponsored by the Bernhardt House of Violins in Greenville, SC, the Concerto Competition is open to young instrumentalists, ages 15 to 22, in Anderson, Abbeville,



Oconee, Pickens, Greenville, Spartanburg and Cherokee counties. Each contestant is required to perform one movement of a concerto or solo work that utilizes orchestral accompaniment for a panel of judges. This year's panel included GAMAC Orchestra Concertmaster, Heather Strachen, cellist Christine Lee of Bob Jones University and GAMAC bassoonist Frank Watson. Auditions were held on January 3 at Anderson University. A total of 16 contestants representing five Upstate counties participated. Five finalists were chosen to perform a second time on January 3 with Nakashima chosen as the winner. "Each one of these performers did an outstanding job. It was a very tough decision for the judges," said Alex Spainhour. The remaining four finalists; Audrey Cook (cello), Rachel Daugherty (piano), Carrie Frey (viola) and Sarah Rogers (violin) were each awarded \$100 for their outstanding work.



At age 15, Tommy Nakashima is a 10th grader at the Spartanburg Day School. He began studying violin with the Suzuki method at the age of 3 in Japan. After moving to Spartanburg with his family in 1999, he continued his studies at the Alia Lawson Pre-College Department of Music at Converse College with violinist Linda Sickles. He is currently studying with Sarah Johnson, Associate Professor of Violin at the Petrie School of Music at Converse College. He served as the concertmaster of the University of North Carolina School of the Arts Musica Piccola Orchestra in the summer of 2008 and was recently awarded first prize in the American String Teacher's Association (ASTA) Solo Competition. "Tommy is an extraordinary young musician! We're looking forward to his performance," said Spainhour.

Tickets to hear his performance with the GAMAC Orchestra on Friday, January 30, 2009 may be purchased by calling (864) 231-6147. Prices are \$25 for adults and \$12 for students. Group discounts are available for groups of 10 or more. This event is made possible with generous support from Anderson County, AnMed Health Systems, Bernhardt House of Violins, The Palmetto Bank and Anderson Dermatology & Skin Surgery Center.

Greene and Company Announces Promotions



The Anderson Office of Greene and Company is pleased to announce that B. Mendell Key, CPA; and Varada A. Ogale, CPA have been promoted to Partner, effective January 1, 2009.

B. Mendell Key, CPA is a magna cum laude graduate of Furman University and has been in practice for over eight years. During his career, he has gained extensive experience in consulting, tax planning and compliance for individuals and closely-held businesses in various industries including manufacturing, professional practices, retail and service. He is also experienced in audits of retirement plans, small businesses, and local governments. Mendell is a member of the American Institute of Certified Public Accountants, the South Carolina Association of Certified Public Accountants, and the National Association of Certified Valuation Analysts.

Varada earned her Master of Professional Accountancy from Clemson University and has more than twelve years of experience in public accounting. She also holds a Bachelor of Laws (LLB) from Bombay University, India. Varada's professional experience includes business consulting for small to medium size businesses and non-profit organizations, tax planning and compliance for individuals, non-profit organizations and small businesses across various industries including manufacturing, construction, real estate investment and service. She has experience in tax issues related to individuals working abroad and has worked closely with the process of certification and compliance for some of the South Carolina business incentives offered to new projects within the state. Varada is experienced in audits and reviews of financial statements of profit and non-profit entities. Varada is a member of the American Institute of Certified Public Accountants and South Carolina Association of Certified Public Accountants where she has served a two year term on the Tax Committee. She has been involved with local community organizations, Cancer Association of Anderson and We Stand For Kids and has served on the Pastoral Services Advisory Committee of Anmed Health.

The Anderson office of Greene and Company is located at 303 E. Calhoun Street. Additional offices are located in Belton and Greenwood. Greene and Company offers a full range of professional services including accounting, auditing and business & tax consulting. To contact the business, call (864) 226-7202 or visit the web site at www.greenecpa.com.

McNair Government Affairs Group Expands

The Government Affairs Group of McNair Law Firm has expanded. Bill Youngblood, Managing Shareholder/CEO of McNair Law Firm, announced today that Shannon Bruning and Ben Homeyer have joined the government relations arm of McNair Law Firm as Professional Consultants.

Bruning rejoins McNair as a Legislative Consultant after serving as the Executive Director of the South Carolina Convenience Store Association where she also served as that industry association's chief lobbyist and administrator. Additionally, she has several years experience in representing the South Carolina Retail Association as its chief lobbyist in the state. Bruning previously had been associated with the public relations government affairs office of Fred Allen and Associates, where she provided legislative assistance. Bruning also formerly served as the Assistant to the Director and Legislative Liaison for the South Carolina Department of Probation, Pardon and Parole Services where she was the liaison between the Office of the Governor and the South Carolina General Assembly. A member of the Miss South Carolina Foundation Board and Go Red for Women (American Heart Association) she is also a Legislative Education Director for South Carolina Palmetto Girls State.

Homeyer, who for the past five years has been the Director of Legislation for the South Carolina House Ways and Means Committee, has joined McNair also as a Legislative Consultant. During his tenure with the Ways and Means Committee he coordinated over 400 pieces of legislation per session, directed the appropriation of approximately \$700 Million in state funds and was instrumental in crafting legislation impacting property tax reform, Medicaid reform, K-5 curriculum reform and statewide restructuring programs. Homeyer served as the longest tenured member of the statewide Information Technology Architecture Oversight Committee which set statewide policy.

Bill Youngblood stated that in these difficult times of fiscal and economic uncertainty with tax issues front and center with the South Carolina General Assembly, the addition of Shannon Bruning and Ben Homeyer gives McNair the expertise needed to help Clients navigate the troubled waters which lie ahead.

McNair Law Firm has eight offices in South Carolina and one in North Carolina. For more information about Shannon Bruning, Ben Homeyer or the Firm, please visit www.mcnair.net.

Sammy Hargrove Joins Anderson Area Properties

Sammy Hargrove has joined Anderson Area Properties as an agent handling residential sales. Mr. Hargrove has been in new home sales for five years. He is a 1962 graduate of Palmetto High School and is a member of the Western Upstate MLS and the Western Upstate Association of Realtors.



Anderson Area Properties employs 42 agents and is located at 1944 Pearman Dairy Rd. For more information, contact Broker-in-Charge Dave Chamblee at 226-0220 or Sammy Hargrove direct at 221-3384.

Kimberly P. Kincaid Graduates from The South Carolina Bankers School



Kimberly P. Kincaid, Business Banker at CapitalBank's Highway 81 office in Anderson, graduated from The South Carolina Bankers School on July 17, 2008. This was the 47th annual session of the prestigious South Carolina Bankers School, hosted by the South Carolina Bankers Association at the Moore School of Business at the University of South Carolina (USC). Approximately 209 junior level and mid-management officers and administrators from statewide commercial banks, savings institutions, farm credit banks and the Federal Reserve attended the one-week school. Throughout an intensive three-year progressive course of study, students are exposed to general educational experiences in many phases of banking and are well prepared for career advancement.

Sponsored by the South Carolina Bankers Association, the School includes faculty from major universities as well as banking and business executives from throughout the Southeast. It is recognized as one of the premier banking schools in the Southeast, attracting students from South Carolina and from outside the state as well. Since its inception in 1961, 2,477 students have graduated from the school.

CapitalBank operates 18 community-oriented branches throughout upstate South Carolina, offering banking services to individuals, small businesses and other organizations that are located in or conduct a substantial portion of their business in CapitalBank's market areas.

New Horizons e-Advertising

The Anderson Chamber's e-newsletter, **New Horizons**, is distributed monthly via email to over 1200 member business representatives and is posted on our website. In addition, your ad will have an active link to your company's website. Take advantage of this great advertising opportunity, available **ONLY** to Chamber members.

Dimensions (H x W)	3-Issue Contract (consecutive issues)	6-Issue Contract (consecutive issues)	12-Issue Contract (consecutive issues)
2" x 2"	\$180	\$330	\$600
2" x 3.5"	\$255	\$450	\$840
2" x 4.5"	\$360	\$660	\$1,200
3" x 4.75"	\$600	\$1,100	\$2,100

All ads must be submitted to the Chamber in JPEG (.jpg) format before the 21st of each month to be included in the upcoming issues. To reserve your advertising space for our **New Horizons** e-newsletter or if you have questions, contact us at the Chamber at (864) 226-3454

If you are a new member of the Anderson Area Chamber of Commerce or if you are an existing member and have exciting things going on in your organization, let us know! E-mail us by clicking the newspaper below.



Please send all press releases no later than the 21st of each month. We will be glad to get your information out to the business community of Anderson County.

You have received this email as a member of the Anderson Area Chamber of Commerce. If you do not wish to receive commercial emails from us, please e-mail the Chamber at assistance@andersonschamber.com with the word "REMOVE" in

the subject line to be removed from the list.