

ZOOM ZONE APPLICATION PACKAGE

GENERAL INFORMATION

The ZOOM ZONE SHOWCASE will be an exhibition of all aspects of the Advanced Materials, Manufacturing, and Automotive industries. Aspects include research, products, equipment, supplies, and services involved in all stages of the industrial process.

The ZOOM ZONE SHOWCASE will allow professionals in the industry to network with leading companies, research universities, and service providers in the Advanced Materials, Manufacturing, and Automotive fields.

The ZOOM ZONE SHOWCASE is hosted by the Anderson Clemson University Alliance and is organized and produced by the Anderson Area Chamber of Commerce located at 907 North Main Street, Suite 200 in Anderson, South Carolina.

APPLICATION INSTRUCTIONS

To apply for booth space at the ZOOM ZONE SHOWCASE, complete “Application for Space” document. Please reference Addendum A, Addendum B, and Exhibit A before completing the application.

Return the “Application for Space” to the Show Manager (Anderson Area Chamber of Commerce) by faxing to (864) 226-3300 or mailing to 907 North Main Street, Suite 200 Anderson, SC 29621.

ZOOM ZONE SHOWCASE

Application for Space

This Application is a request for space and is not intended to be a binding contract. A copy of the proposed Agreement for Exhibitors (the “Agreement”) to be executed by those applicants selected as Exhibitors by the Anderson Area Chamber of Commerce is attached as Addendum A. Before completing this form, please carefully review the Agreement, and the Rules and Regulations attached thereto as Exhibit A.

The standard booth rental rate is \$1,125 (\$10 per square foot of space plus \$125 ticket package). If the full balance can not be paid at once, an optional \$300 deposit must be provided with this Application and will be applied against the booth rental fees if this Application is accepted. The deposit or payment in full is non-refundable unless the Application is rejected, at which time the deposit or payment shall be returned.

1. CONTACT INFORMATION

Company _____
Address _____
City and State _____
Contact _____
(Name and Title) _____
Telephone _____
Email Address _____
Fax _____

2. SPACE REQUIREMENTS

Number of 10 X 10 booths _____
Specify any other requested requirements:

3. LOCATION PREFERENCES

Please refer to the preliminary floor plan attached as Addendum B for booth numbers. All booths are 10 X 10 unless otherwise noted. Applicant’s preferences are as follows:

1 st choice	_____	4 th choice	_____
2 nd choice	_____	5 th choice	_____
3 rd choice	_____	6 th choice	_____

4. DESCRIPTION OF PRODUCTS OR SERVICES TO BE EXHIBITED

The Applicant hereby requests space in the Zoom Zone Showcase to be held November 28-29, 2007 in the Anderson County Civic Center and acknowledges its understanding that this is not a contract for space and the Anderson Area Chamber of Commerce is not required to provide any space, or the particular space requested by the Applicant. Acceptance or rejection of applications will be decided in the sole discretion of the Anderson Area Chamber of Commerce, as manager of the Showcase. The Anderson Area Chamber of Commerce may decline any applications deemed to be unsuitable or not in the best interest of the Showcase. Every reasonable effort will be made to assign the amount of space and location requested by the Applicant. However, the right to allocate or re-allocate space and to amend floor plans, if such action is determined by the Anderson Area Chamber of Commerce to be in the best interest of the Showcase and the overall needs of exhibitors, is hereby expressly reserved. The applicant understands that they are not an agent of the manager and has no authority to bind the manager to any contractual obligations. The Applicant has forwarded its \$300 Deposit (payable to the Anderson Area Chamber of Commerce) with this Application.

Company

By: _____

Its: _____

Title

Send completed Application to the Manager at:

**Anderson Area Chamber of Commerce
907 North Main Street, Suite 200
Anderson, SC 29621
Phone: (864) 226-3454
Fax: (864) 226-3300**

covenant or condition of the Exhibitors Agreement or that are caused by any act or failure to act of Exhibitor, or its officers, agents, employees, or servants.

5. **Amendment**. This Agreement may be amended only by an instrument in writing signed by Exhibitor and Manager.

6. **Governing Law**. This Agreement shall be governed by the law of the State of South Carolina, without regard to conflict of law principles.

7. **Successors and Assigns**. This Agreement shall be binding upon and inure to the benefit of the parties, and their successors, assigns and legal representatives. The Exhibitor shall not assign the Agreement without written consent of the Manager. The Exhibitor is not an agent of the Manager and cannot bind the manager to contracted obligation.

8. **Written Notice**. Written notice shall be deemed to have been duly served if delivered in person to the individual or a member of the firm or entity or to an officer of the corporation for which it was intended, or if delivered at or sent by registered or certified mail to the last business address known to the party giving notice.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

MANAGER

Anderson Area Chamber of Commerce

By: _____

Name: _____

Its: _____

EXHIBITOR

By: _____

Print Name: _____

Title: _____

ADDENDUM B

EXHIBIT A

Rules and Regulations

1. DATES AND HOURS OF THE EXHIBITION

The Exhibition will be open on Wednesday, November 28 and Thursday, November 29. All rules and regulation set forth herein will apply throughout the exhibition period.

2. BOOTH DESCRIPTION AND EQUIPMENT

The standard booth in the exhibition is 10 feet wide and 10 feet deep. Each standard booth includes one 8 foot high back drape and a 3 foot high drape side divider rail, one table and two chairs. No other booth furnishings are provided.

3. AMENDMENTS TO RULES AND REGULATIONS

The Anderson Area Chamber of Commerce (“Manager”) has full authority to interpret and amend the Rules and Regulations. If Manager determines that, in the best interest of the Showcase, new or amended rules are needed, it hereby reserves the right to change or amend these rules at any time.

4. ASSIGNMENT OF SPACE

Any location in the Exhibition is considered desirable for good traffic flow. The minimum area to leased by any exhibitor is 100 square feet. Exhibit space will be assigned on a first-come, first-served basis.

In general, booths shown on the floor plan are 10 feet X 10 feet (100 square feet). If requested to do so, Manager may design a booth configuration to meet an exhibitor’s specific needs such as a 20 feet X 10 feet (200 square feet) or 20 feet X 20 feet (400 square feet). It may not be practical or possible to design such areas for an exhibitor but Manager will make every reasonable effort to accommodate exhibitors with special needs.

Manager reserves the right to amend the floor plan if, in the sole judgment of Manager, it is in the best interest of the Showcase or furthers the overall needs of the Showcase and exhibitors.

5. SUBLEASING OF SPACE

An exhibitor shall not sublease booth space.

6. HEIGHT RESTRICTIONS

Display materials within the first 5 feet from the main aisle cannot be greater than 4 feet in height, and in the remaining exhibit space no higher than 8 feet in height, including signs. Exceptions to height restrictions may be appealed to the Manager up to 15 days prior to the Exhibition for review.

7. DEFAULTS

Should an exhibitor fail to exhibit in the space contracted during all hours of the Showcase or violate these Rules and Regulations, the defaulting parties Exhibitor’s Agreement, all rights granted thereunder, shall be revoked without recourse.

8. DIRECTORY OF EXHIBITORS AND EXHIBITS

An official Program (Catalogue) of exhibitors and exhibits will be published for use of Exhibition visitors and exhibitors. The Program will contain the following:

- a. General information about the Exhibition.
- b. Exhibit floor plan
- c. List of exhibitors with booth numbers
- d. Exhibitor and community advertising, as approved by Manager.

9. EXHIBITOR REPRESENTATIVE (BOOTH COORDINATOR)

Upon signing contract exhibitor is requested to designate the person in charge of his exhibit (booth coordinator).

10. INDEMNIFICATION

Exhibitor agrees to release, indemnify and hold Manager and Anderson County and their respective Council Members, Board members, officers, agents, servants and employees harmless from and against any and all liabilities, damages, losses, claims, judgments, of any kind whatsoever, including all costs, attorneys' fees, and expenses incidental thereto, which may be suffered by, or charged to, Manager or Anderson County or their respective Council members, Board members, officers, servants, agents and employees by reason of any breach, violation or non-performance by Exhibitor or its servants, employees or agents of any covenant or condition of the Exhibitors Agreement or these Rules and Regulations or that are caused by any act or failure to act of Exhibitor, or its officers, agents, employees, or servants.

11. INSURANCE

Manager carries no insurance on Exhibitor's property, and will not be liable for loss or damage by any cause. Exhibitor hereby waives any claim against Manager or Anderson County, regarding any such loss.

12. LIABILITY

Manager and its' officers, directors and employees will not be responsible for any injury, loss or damage that may occur to the exhibitor or, to the exhibitor's employees or property, from any cause whatsoever, before, during, or after the period of the contract. Upon signing the contract, the exhibitor releases the foregoing parties from all such claims for loss.

13. MANAGEMENT CONTROL

Manager reserves the right to determine the eligibility of any company or product for inclusion in the Exhibition. Manager reserves the right to prohibit the entrance of and to remove from the Exhibition area, any person or thing whose presence is detrimental to the interest of the Exhibition.

Upon the refusal of an exhibitor to comply with any of these Rules and Regulations or the rules and regulations of the Civic Center, Manager reserves the right to cancel the exhibitor's lease and remove the exhibit at the exhibitor's expense. In such event, Manager shall retain all monies previously paid for leasing exhibit space as liquidated damages, and reserves the right to pursue any and legal remedies available to it for damages caused by said violation(s) and may prohibit Exhibitor from participation in future Showcases.

14. NOISE LEVEL

Sound effects or speakers used to convey a message must be kept in the range of normal conversation, and in no way be permitted to annoy adjoining exhibitors or attract persons walking the aisles. Manager reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

15. EXHIBITOR BADGES

Exhibitor's booth personnel shall be restricted to owners, executives and employees of exhibiting companies and organizations. Exhibitors shall wear at all times the official exhibitor badge identification. Exhibitors shall submit to Manager, 30 days prior to the opening of the Exhibition, a list of such exhibitor's booth personnel.

Exhibitor badges will be issued only to those people actually working in the booth. Manager will provide 5 exhibitor badges free of charge for each 100 square feet contracted. There shall be a charge of \$5.00 for each additional badge requested.

16. VISITOR BADGES

Visitor badges will be issued to each registered attendee. These badges must be worn at all times. No one will be permitted on the exhibit floor without a badge.

17. AGE LIMIT ON ADMISSION

No child under sixteen years of age will be admitted to the Exhibition.

18. COMPLAINTS

Complaints in connection with the Showcase should be made in writing to Manager.

19. BUSINESS INTERRUPTION

Should the Civic Center be destroyed by fire, the elements or any other cause, or if any circumstance makes it impossible for Manager to permit the contracted space to be occupied by the exhibitor, the exhibitor shall waive the right to any claim for damages or compensations except the prorated return of the amount paid for space rental.

20. CIVIC CENTER RULES AND REGULATIONS

Rules of the Civic Center which relate to Exhibitor are hereby made a part of ZOOM ZONE SHOWCASE Rules and Regulations by reference. These include, but are not limited to, the following:

- A. PUBLIC SAFETY: Exhibitor agrees that all times activities will be conducted with full regard to public safety, and observe and abide all applicable regulations and requests by duly authorized governmental agencies responsible for public safety.
- B. FIRE REGULATION: Exhibitor must adhere to all fire codes as set forth by Anderson County and/or the City of Anderson.
- C. FIRE RETARDANT MATERIALS: All drapes, curtains, table coverings, skirts, carpet, or other materials must be flame retardant. All such material is subject to inspection and flame testing by the Fire Marshal.
- D. FLAMMABLE MATERIALS: Storing of gasoline, kerosene or other flammable liquids is prohibited. Refueling is only allowed outside the building. Fire code does not allow for hay or straw bales, trees, etc. unless they have been made fire retardant and have been approved in advance by Civic Center management.
- E. VEHICLES INSIDE THE CIVIC CENTER: Vehicles may not drive into the building for any type of load-in or load-out. Vehicles should back up to the loading dock area, and handcarts are available upon request. Any approved vehicles on display inside the Civic Center as part of any event must have battery cables disconnected and the post taped with non-conductive tape (unless vehicle has a power kill switch, which must be turned off), the gas tank either taped shut or locked and may contain no more than one-fourth of a tank of fuel. Accessory tanks of propane or butane,

white gas, or flammable material containers shall be removed from motor vehicles, etc. before moving into the building.

F. STICKERS/DECALS

No adhesive-backed stick on decals or similar items shall be used or distributed on Civic Center property.

G. DEFACEMENTS

Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled or otherwise fastened to any part of the Civic Center facilities. No holes may be drilled, cored, or punched in the facility. No spray painting is allowed in the Civic Center.

H. PROHIBITED DECORATING ITEMS: The use of glitter and/or confetti as decorating items is not permitted. Peanuts in a shell cannot be served or used as decorating items due to the clean-up necessary. Civic Center strongly discourages the use of candles as decorating items due to the open flame, and due to the wax clean-up. No nails or screws may be placed into Civic Center walls or doors for any reason. No decorating or other materials may be hung from fire sprinklers or attached to any doors or door hardware. This is a fire code violation.

I. USE OF TAPE

Nothing can be taped or attached to walls, doors etc.

J.. PAINTING

Spray painting of any kind is not permitted in the Civic Center. Brush painting must be approved in advance.

All of the Civic Center rules and regulations are subject to change at the discretion of Anderson County.